

Curriculum Vitae

Alessandro DE MASI



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EDUCATION

- July 2005-2007: **Post-graduate training in digital multidimensional and the use of digital sensors**, Second University of Naples - Faculty of Architecture, BENECON Research Center (Italy)
- May 2004: **M.A. II in Ingénierie des Projets Immobiliers (Real Engineering Projects)**, Université de Valenciennes et du Hainaut Cambrésis, Institut des Sciences et Techniques de Valenciennes (ISTV3), Lille (France)
Dissertation Title: "Multidimensional Digital Survey for the management, Enhancement and Transformation of Public Housing"
- Dec 2002: **Ph.D. in Survey and Representation of Architecture and in the Environment**, Second University of Naples - Faculty of Architecture (Italy)
Dissertation Title: "Rural Architecture between Villa Literno and Carinola (Caserta), Italy"
- July 1999: **Bachelor in Architecture**, University of Naples Federico II - Faculty of Architecture (Italy)
final grade: 110/110 *Magna Cum Laude*

CURRENT ACADEMIC APPOINTMENT

- Professor of ICAR/17 – *Drawing and Architectural Drawing*, Milan Polytechnic – II Faculty of Architecture (Italy)
- Professor of ICAR/17 – *Drawing*, University of Venice IUAV - Faculty of Architecture (Italy)
- Professor of ICAR/17 – *Drawing + CAD* at the University of Trento, Faculty of Engineer (Italy)

COURSES TAUGHT

- 2011-12: **UNIVERSITY OF PADUA (Italy) – Faculty of Engineering (Italy)**
Professor of ICAR/17- Drawing - Degree Course in Engineering for the Environment and Territory
- 2011-12 / 2010-11: **UNIVERSITY OF TRENTO (Italy) – Faculty of Engineering (Italy):**
- 2011-12: *Professor of ICAR/17- Drawing + CAD* - Degree Course in LT Civile
Professor of ICAR/17 - Civil and Industrial Design - Degree Course in LT Civile
- 2009-10: **UNIVERSITY OF BOLOGNA - Faculty of Architecture "Aldo Rossi" (Italy)**
Professor and Director of Laboratory of ICAR/17- Urban and Environment Relief - Degree Course in Architecture and Building Process
- 2011-12: **MILAN POLYTECHNIC – I and II Faculty of Architecture (Italy):**
Professor of ICAR/17- Architectural Drawing – Degree Course in Science of Architecture
- 2011-12: *Professor of ICAR/17- Survey of Architecture* – Degree Course in Science of Architecture
- 2010-11/2009-10: *Professor of ICAR/17- Drawing* – Degree Course in Science of Architecture
- 2010-11: *Professor of ICAR/17- Architectural Drawing* – Degree Course in Architecture
- 2009-10: *Professor of ICAR/17- Drawing* in the Seminar in History, Critics and Representation of the Architecture Studio 2 – Degree Course in Architecture
- 2010-11: *Professor of ICAR/17- Rilievo e Rappresentazione dell'Architettura* – Degree Course in Architecture
- 2010-11/2009-10: *Professor of two courses ICAR/17- Urban and Environment Survey* - Degree Course in Science of Architecture
- 2010-11: **UNIVERSITY IUAV OF VENICE – Faculty of Architecture (Italy)**
Professor of ICAR/17- Applications and Fundamentals of Descriptive Geometry - Degree Course in Science of Architecture
- 2009-10: **UNIVERSITY OF TRIESTE – Faculty Architecture (Italy)**
Professor of ICAR/17- Urban and Environment Survey – Degree Course in Architecture
- 2008-09/2007-08/2006-07: **UNIVERSITY OF NAPLES FEDERICO II - Faculty of Architecture (Italy):**
Professor of ICAR/17- Architectural Drawing – Degree Course in Science of Architecture
- 2005-06/2004-05/2003-04/2002-03: *Professor of ICAR/17- Representation Techniques* - Degree Course in Science of Architecture
- 2002-03/2001-02/2000-01/1999-00: **SECOND UNIVERSITY OF NAPLES FEDERICO II - Faculty of Architecture (Italy)**
Seminar-type activities, exercises and tutoring in the course of Prof. Rosa Penta for Module Applications and Fundamentals of Descriptive Geometry - ICAR/17 – Visual Communications Laboratory
- 2010-11/2009-10: **FREE UNIVERSITY OF BOZEN – Faculty of Education (Italy):**
Professor of ICAR/17– Didattica del Disegno Laboratorio - Degree Course in Scienze della Formazione
- 2008-09/2009-10: *Professor of ICAR/17 – Drawing Laboratory – 1st and 2nd Semester* – Degree Course in Scienze della Formazione
- 2010-11: *Professor of ICAR/17 – Drawing Laboratory – 1st and 2nd Semester* – Degree Course in Scienze della Formazione

- 2010-11/2009-10/ **UNIVERSITY OF BASILICATA – Faculty of Education (Italy)**
- 2008-09: *Professor of ICAR/15– Architecture of Landscape - Degree Course in Operator of Cultural Heritage*

SHORT COURSES TAUGHT

- 2008: **Short Course on Drawing (10hrs)**, *Restoration Techniques Course, European Centre University for Cultural Heritage, Ente FORMPROGET, Salerno (Italy)*

OTHER TEACHING EXPERIENCE

- 2010: **Training Seminar and Research** “Metodi, Tecniche e Strumenti di Rilievo Avanzato applicati a due edifici dell’800 (magazzini 2 e 4) dell’area portuale di Trieste”, University of Trieste, Faculty of Architecture (Italy)
- 2004: **Lecturer, taught Digital Imaging**, *Master II Web content and communication management, LUISS Management School of Business, Rome (Italy)*
- 2004: **Lecturer, taught Territory Urban-Economic Shape**, *Master I Mobility Management, Ministero Università Ricerca Scientifica – MIUR, Naples (Italy)*
- 2003: **Lecturer, taught Design**, *taught Ancient Woods Restoration, Campania Region, Consorzio TERAS, Naples (Italy)*
- 2002: **Lecturer, taught Cultural Assets in Campania**, *Master II Expert in management and economics of the cultural assets, LUISS Management School of Business (Rome), Ministero Università Ricerca Scientifica, Consorzio Arka, Rome (Italy)*
- 2000: **Lecturer, taught Topographical and Architectural Survey**, *Campania Region, Consorzio CONFORM, Salerno (Italy)*
- 2000: **Lecturer, taught Topografic and Architetonic Survey**, *Campania Region, Consorzio CONFORM, Salerno (Italy)*
- 2000: **Tutor, Orientation Program, Ordine degli Architetti of Naples (Italy)**. Responsibilities: guided, mentored and taught drawing and Art History to a large team of students from the Art High School.
- 2001-02: **Appointed Expert (“Cultore della materia”)**, *University of Naples Federico II, Faculty of Architecture (Italy)*. Responsibilities: tutored and taught students courses on Representation Techniques.

BACHELOR STUDENT SUPERVISING ACTIVITIES

- 2010: Mrs. Maria Carmela Saracino
Dissertation Title: *The Canyons (Puglia Region) in the Mediterranean Landscape (Italy)*

FELLOWSHIPS / AWARDS

- Sept. 2010: **Research Grant** (€ 500,00) at the Young Researchers Forum 2010 on the Report “The Representations of the Contemporary Urban Environment and Management Network for the most relevant Campania’s sites (Italy)” sponsored by ENCATC, European Commission (Culture sector), European Parliament, UNESCO, European Cultural Foundation - Bruxelles (Belgium)
- May 2009: Inclusion of REPORT 1 *Campania Felix, Cultural Landscape and Governance of Rural Environments* (October 2008) - *International Research Team “Rural Vernacular Heritage” 2007-2011* - UNESCO World Heritage Centre – Paris (FRANCE) in the National Research Register – **Italian Government Presidency**
- Apr. 2009: **Excellency in Italian Culture Award** for the research entitled *Campania Felix, Cultural Landscape and Governance of Rural Environments* (October 2008) conducted for the International Research Team “Rural Vernacular Heritage” 2007-2011”: - UNESCO World Heritage Centre – Paris (FRANCE) - Ministero per i Beni e le Attività Culturali (Italy) – XI Week of Italian Culture
- Sept. 2009: **INDACO Department prize** for ICAR/17 drawing teaching activities, Faculty of Design, Milan Polytechnic (Italy)
- Oct. 2008: **Research Grant** (€ 500,00) at the Young Researchers Forum 2008 on the Report “Campania Felix, Cultural Landscape and governance of Rural Environments” sponsored by ENCATC, European Commission (Culture sector), European Parliament, UNESCO, European Cultural Foundation - Lyon (France)
- May 2007: **“Start-up Processes for the Eco-Museum – Prototype Phase” Fellowship** (€ 14.000,00), The Second University of Naples, Faculty of Architecture, BENECON Research Center (Italy)
- 2006: **Nomination at the Prize Roberto Marrana** for the research “Architettura Rurale tra Villa Literno e Carinola (Ce)” - Banco di Napoli Foundation, the Denaro magazine (Italy)
- Oct. 2005: **Grant** (€ 15.500,00), research “Analisi Multicriteri@ dell’architettura e dell’ambiente”, The Second University of Naples, Faculty of Architecture, BENECON Research Center (Italy)
- Oct. 2003: **Winner of Architecture for Young Architects and Engineers Prize**, Ordine degli Architetti PPC of Naples (Italy)
- July 2001: **Grant** (€ 3.083,00), research “Le trasformazioni dell’ambiente casertano dopo i Borbone”, Funds MIUR (*University and Scientific Research Ministry*) E.F.2000 - Cultura del Progetto Department, Second University of Naples (Italy)
- July 2001: **Grant** (£. 2.800,000), research “Analisi delle trasformazioni borboniche lungo la linea di costa Capo Miseno Fiume Garigliano: documentazione di alcuni esempi significativi, Caserta”, Second University of Naples, Faculty of Architecture (Italy)

OTHER GRANTS:

- 2013: **Research and seminar activity** (€. 1.560,00): “Analysis and Testing of Innovative Methods
International Journals of Engineering & Sciences IJENS www.ijens.org

- aimed at Understanding and Representing the Architectural Heritage through the use of Advanced Methods of Relief", Milan Polytechnic, Second Faculty of Architecture (Italy)
- 2012: **Research and seminar activity** (€ 2.000,00): "Neoclassical Architecture in the City of Milan (Italy). Advanced Techniques of Survey and Relief Applied to Architecture", Milan Polytechnic, Second Faculty of Architecture (Italy)
 - 2011: **Research and seminar activity** (€ 4.194,00): "Neoclassical Architecture in the City of Milan (Italy). Methods and Tools for Integrated Digital Survey", Milan Polytechnic, First and Second Faculty of Architecture (Italy)
 - 2010: **Research and seminar activity** (€ 4.000,00): "Rationalist Architecture in the City of Milan (Italy). Methods and Tools for Integrated Digital Survey", Milan Polytechnic First and Second Faculty of Architecture (Italy)
 - 2009: **Grant** (€ 4.000,00) from the Province of Caserta (Italy), the City of Falciano del Massico (Italy), the City of Carinola (Italy) for the research "Rural Vernacular Heritage 2007-2012" appointed by UNESCO World Heritage Centre, Paris (France)
 - 2007: **Book** (€ 1.000,00): "Le trasformazioni dell'Ambiente Casertano dopo i Borbone", The Province of Caserta - (Italy)
 - 2006: **Book** (€ 4.300,00): "Architettura Rurale tra Villa Literno e Carinola (Ce)", Alinea Editrice, The Province of Caserta (Italy), The City of Villa Literno (Italy), Consorzio Generale di Bonifica del Bacino Inferiore del Volturno (Italy)

CURRENT RESEARCH INTEREST

Computerized representation techniques, digital models for analysis and visualization of cultural heritage, representation and analysis system for cultural heritage and landscape, relief assistance for the maintenance of the architectural heritage, cultural heritage data acquisition and processing, landscape perception, mapping and representation of intangible landscape, rural architecture.

RESEARCH

- 2012 : *Work in progress*: chapter in edited book "Open Source in use for the Cultural Heritage Communication Processes" (TASK GROUP 2) sponsored by ICOMOS-CIPA (Committee for Documentation of Cultural Heritage), School of Architecture and Geodesy, University of Alcalá - Madrid (Spain)
- 2012 : *Work in progress (Technical Report)*: chapter in edited book "Campania Felix (Italy), Cultural Landscape and Governance of Rural Environments", sponsored by UNESCO World Heritage Centre (Paris) - Report 1 - Funded (€ 4.000,00) by Province of Caserta (Italy), the City of Falciano del Massico (Caserta), the City of Carinola (Caserta) – Italy. Research Team: "Rural Vernacular Heritage 2007-12"
- 2012: *Work in progress*: chapter in edited book "Urban Management and Cultural Politics the City" (Research Team WG7) sponsored by ENCATC, Council of Europe, European Commission, Department of Cultural Studies, South–West University "Neofit Rilisky" Biageovegrad – Bulgaria
- 2008: "Campania felix (Italy), Cultural Landscape and Rural Environment governance" sponsored by University of Naples Federico II Funded by (€ 1.083,00) Province of Caserta (Italy)
- 2008-11: "Enhancement of minor historical centers in Matera's Province involved in the phenomenon of the *gravine*" sponsored by University of Basilicata - Faculty of Education (Italy) - Degree Course in Operator of Cultural Heritage
- 2008-10: "Rural Italian Architecture: Conservation, Sustainability" sponsored by University of Naples – Faculty of Architecture (Italy), University of Florence (Italy), Simmons College of Boston (USA)
- 2006-07: "Réseaux de Villes Knowledge-Network et Gestion du Patrimoine", sponsored by Université de Valenciennes et du Hainaut Cambrésis - *Institut des Sciences et Techniques de Valenciennes* (France), ARHLM Association Régionale des organismes HLM, du Nord Pas de Calais and University of Naples Federico II - Faculty of Architecture (Italy)
- 2004-06: "Relief and Multi-dimensional Representation of the Territory of Aversa (Italy). Completion of the Program Activities URBANItalia of the Aversa City", Agreement between Campania Region and Culture of the Project Department - Second University of Naples - Faculty of Architecture (Italy)
- 2005-06: "Computer science inventory of lands and the Civic Assets of the Molise Region (Italy)", Agreement between Campania Region and Culture of the Project Department - Second University of Naples - Faculty of Architecture (Italy)
- 2005: "GIS 3D of the Natural Caves of Castelcivita and Pertosa (Salerno) and of a System of Anthropic Cavities Present in the Subsoil of an Urban Area in Campania (Italy)", Agreement between Campania Region and Culture of the Project Department - Second University of Naples - Faculty of Architecture of Naples (Italy)
- 2005: "The Survey of the Ecogeometric Unit Amalfitana Coast: Multicriteria Analysis for the Measure and Management of the Materials and Immaterials Resources" sponsored by Milan Polytechnic (Italy) - Faculty of Design, Second University of Naples (Italy) - Faculty of Architecture, University of Reggio Calabria (Italy) - Faculty of Architecture, University of Genoa (Italy) - Faculty of Architecture. Research National Interest Program (PRIN) 2003-2005
- 2001: "Historical Palaces and the Ancient Churches of Roma and Medina Streets in Naples (Italy)", sponsored by Department of Town Planning University of Naples Federico II - Faculty of Architecture (Italy)

PUBLICATIONS

Chapters in Edited Books

- 2008 : DE MASI P., CICCARIELLO G., DE MASI A: "European Network per la Gestione e la
International Journals of Engineering & Sciences IJENS www.ijens.org

- Conservazione dell'Architettura Moderna a Napoli", in *Architetture dei Paesaggi Urbani*, Naples, Italy, vol.1, pp.159-167, edited by Officina Edizioni (Italy)
- 2006 : DE MASI A: "Architettura Rurale tra villa Literno e Carinola (Ce)" Vol.1, in 4° edizione del Premio Roberto Marrama, Naples, Italy, 2006 pp.195-198, edited by il Sole 24 Ore (Italy)
- 2006 : DE MASI A: "Links di accesso al sistema costiero amalfitano" Vol.1, in *Ricerca PRIN 2003-2005 Spazi e culture del Mediterraneo*, Rome, Italy, pp.331-338, edited by Edizioni Kappa (Italy). ISBN 88-7890-721-9
- 2004 : DE MASI A: "Segni e Colori, Comune di Cimitile (Italy)" Vol.1, in 1° Premio di Architettura per Giovani Architetti e Ingegneri, Naples, Italy, pp.82-83, edited by Nicola Longobardi Editore (Italy) ISBN 88-8090-195-2
- 2002 : DE MASI A: "Rilievo planimetrico e studio della copertura stellata a ombrello del Casale Motti, San Marcellino (Caserta)" Vol.1, in *Ager campanus ricerche di architettura*, Naples, Italy, p. 323, edited by Edizioni Scientifiche Italiane (Italy). ISBN 88-495-0390-3
- 2001 : DE MASI A: "Napoli Guida – Tra Luoghi e Monumenti della Città storica" Vol.1, in *Napoli Guida - tra luoghi e monumenti della città storica*, Naples, Italy, pp. 96-99, 113-114, 119-122, 124-131, 134-140, 142, 144, edited by Clean (Italy). ISBN 88-86701-87X
- 2000 : DE MASI A: "Documenti sulla trasformazione delle aree orientali della città di Napoli attraversate da via Foria, Piazza Carlo III e dal rione di S. Antonio Abate", in *La città sostenibile, Progettazione Urbana Department*, Naples, Italy, pp. 31, 33, 36, edited by Eidos di Nicola Longobardi & C. (Italy)
- 1996 : DE MASI A: "Le Cortine del Borgo Castello a Colle Val d'Elsa", in *Architettura a Colle*, Naples, Italy, pp. 60 -70, 108-112, edited by Giannini Editore (Italy)

Monograph (Referred Books)

- 2006 : DE MASI A: "Architettura Rurale tra Villa Literno e Carinola (Ce)" Vol.1, edited by ALINEA Editrice (Italy). ISBN 88- 8125-917- 6

Papers in Proceedings or Published in International Conference Papers

- 2012: DE MASI A: "Identity, Visibility, Recognition and Integrated Digital Survey for Interpretation and Promotion of the Architectural Heritage". Proceedings of Heritage 2012, 3rd International Conference, Porto, Portugal, 2012, edited by Green Lines Institute for Sustainable Development (Barcelos) ISBN: 978-989-95671-8-4
- 2011 : DE MASI A: "Campania Felix (Italy): Measurement, advanced Survey and visual communication of Cultural Landscape and Small Urban Centre". Proceedings of XXIII ICOMOS CIPA SYMPOSIUM, Prague, Czech Republic, 2011. ISSN 1802-2669
- 2010: DE MASI A: "Architectural Models and Complex Geometries". Proceedings of The Image International Conference, Los Angeles, USA, 2010. ISSN 2154-8560
- 2010: DE MASI A: "New Models of Representations and Governance of Cultural Landscapes". Proceedings of FLORENCE+10 LIVING LANDSCAPE "The European Landscape Convention in Research Perspective", Florence, Italy, 2010, Vol. 2 pp. 198-203). ISBN : 978-88-8341459-6 European Council
- 2010: DE MASI A: "The Digital Metamorphosis: File-To-Factory". Proceedings of X Graphic Expression applied to Building International Conference "New Lines of Research in Building Engineering", APEGA 2010, Alicante, Spain, 2010.
- 2009: DE MASI A: "Governance of New Landscape". Proceedings of 12th International Seminar "Historic Urban Landscapes: A new concept? A new category of World Heritage Sites?". UNESCO Forum, University and Heritage, Hanoi, Vietnam, 2009, Vol.2
- 2008: DE MASI A: "Memory and essentiality in the transformation of the anthropic environment". Proceedings of ICOMOS 16th General Assembly and International Scientific Symposium, Quebec, Canada, 2008
- 2008: DE MASI A: "Campania (Italy), Cultural Landscape and Rural Environment governance". Proceedings of Heritage 2008 International Conference, Barcelos, Portugal, 2008 Vol.2 pp. 607-617, edited by Green Lines Institute for Sustainable Development (Barcelos). ISBN: 978-989-95671-0-8
- 2008: DE MASI A: "Rural Architecture Heritage". Proceedings of EURAU 08 Cultural Landscape, 4° Congresso Europeo de Investigación Arquitectónica y Urbana, Madrid, Spain, 2008 Vol.1 pp. 415-418, edited by EFCA, S.A. (Spain). ISBN: 978-84-7790-459-5
- 2008: DE MASI A: "Cultural Landscape napoletano: durata e persistenza dell'antichità". Proceedings of Le vie dei mercanti. Rappresentare il Mediterraneo. Catalogo della Mostra Concorso, Naples, Italy, 2008, edited by Edizioni Pitagora (Italy)
- 2007: DE MASI A. DE MASI P.: "Outcome of the Representation of Architecture: Image and Memory". Proceedings of 21st ICOMOS – CIPA SYMPOSIUM "Anticipating the future of the cultural past", Athens, Greece, 2007. ISSN: 1682-1750
- 2007: DE MASI A.: "Geometria, Natura e Cultural Landscape". Abstracts of International Conference "La Geometria tra Didattica e Ricerca", Florence, Italy, 2008, edited by AREA (Italy)
- 2007: DE MASI A: "Cultural Landscape napoletano: durata e persistenza dell'antichità". Proceedings of Quinto Forum Internazionale di Studi "Le Vie dei Mercanti. Rappresentare il Mediterraneo" - Capri, 14-16 giugno 2007, edited by Edizioni Pitagora (Italy)
- 2007: DE MASI A. : "Second Life e la città del Modernismo, della Creatività". Proceedings of Quinto Forum Internazionale di Studi "Le Vie dei Mercanti. Citta Rete_Rete di Città"- Capri, Italy, 2006, pp.415- 418, edited by Edizioni Pitagora (Italy). ISBN: 978-88-89579-21-3
- 2007: DE MASI A: "Memory and essentiality in the transformation of the modern environment". In V International Meeting City Image and Memory, Cuba, 2007
- 2007: DE MASI A.: "European Network_Città in Competizione - Identify, Connect, Elevate dell'Architettura Modena a Napoli". Proceedings of E-ARCOM 07 Sistemi Informativi per l'Architettura, Ancona,

- Italy, 2007, pp.206-211, edited by ALINEA Editrice. ISBN 978-88-6055-135-1
- 2006: DE MASI A: "Architettura e modelli nuove forme e nuove geometrie". Proceedings of Relazioni e Contributi del XXVII Convegno Internazionale delle discipline della Rappresentazione "De Amicitia". Lerici, Italy, 2007, pp.96-102, edited by Graphic Sector Editore. ISBN:88-89738-17-0
 - 2006: DE MASI A: "City network Knowledge – network, VRML navigation and wireless LAN systems for modern residential districts at the contemporary city borders. Systems, Instruments and Methodologies". Proceedings of XXXIV IAHS World Congress "Sustainable Housing design: emphasizing urban housing", Napoli, Italy, 2006, pp.1-9, edited by Luciano Editore (Italy). ISBN 88-6026-030-2
 - 2006: DE MASI A: "Architecture & Web". Proceedings of 11th International Seminar Documentation for conservation and development. New heritage strategy for the future - UNESCO Forum, University and Heritage, Florence, Italy, 2006, edited by Firenze University Press. ISBN 84-8453-494-1.
 - 2006: DE MASI A: "LIVING ARCHITECTURE_The Sense of Touch. Lo Spazio Metafisico della città razionalista e della città contemporanea". Proceedings of Quarto Forum Internazionale di Studi "Le Vie dei Mercanti. Citta Rete_Rete di Città"- Capri, Florence, 2006, edited by ALINEA Editrice (Italy)
 - 2006: DE MASI A: "Il giardino toscano come dimora degli Dei: regola matematica e quantità, qualità e gradualità degli spazi verdi murati". Proceedings of Terzo Forum Internazionale di Studi "Le Vie dei Mercanti. Disegno come topologia della mente", Capri, Italy, 2005, pp.171-174, edited by ALINEA Editrice (Italy). ISBN 88-6055-054-8
 - 2006: DE MASI A: "L'Outcome della Rappresentazione: il Piacere dello Spazio Essenziale". Proceedings of XXVI Convegno Internazionale delle discipline della Rappresentazione Unità e Unicità: il Futuro del Disegno, Genova, Italy, 2006, pp.79-83, edited by Graphic Sector S.r.l.
 - 2006: DE MASI A: "Mitologia e Fascinazione nella grafica architettonica". Proceedings of XI Congresso Internazionale "Expresión grafica Arquitectónica. Uses of drawing in architectural production today" Siviglia, Spain, 2006, Vol. 3. ISBN 84-608-0481-X
 - 2006: DE MASI A: "Costruzione e Seduzione nell'immagine visiva". Proceedings of Conference "Arte e Matematica un Sorprendente Binomio", Vasto, Italy, 2003, pp. 151-164, edited by La Città del Sole. ISBN 88-89946-05-09.
 - 2005: DE MASI A: "Il reale, l'immaginario e il simbolico". Proceedings of Orienti e Occidenti della Rappresentazione Imago rerum / 04, Seminario Internazionale di Studi Università IUAV di Venezia, Venezia, Italy, 2005, pp. 1-7, edited by edizioni il Poligrafo (Italy). ISBN 88-7115-446-0.
 - 2005: DE MASI A: "Le rappresentazioni dell'Ambiente Urbano Contemporaneo. Le nuove tecnologie Informatiche e le mutazioni delle città postmoderne". Proceedings of Secondo Forum Internazionale di Studi "Le Vie dei Mercanti. Rappresentazione come governo della modificazione", Capri, Italy, 2004, pp. 384-387, edited by Edizioni Scientifiche Italiane (Italy). ISBN 88-495-0913-8
 - 2005: DE MASI A: "Natura e artificio nel territorio antropizzato toscano". Proceedings of Terzo Forum Internazionale di Studi "Le Vie dei Mercanti. Disegno come topologia della mente", Capri, Italy, 2005, pp.163-164, edited by Edizioni Scientifiche Italiane (Italy). ISBN 88-495-1120-5
 - 2004: DE MASI A: "Le Rappresentazioni dell'ambiente urbano contemporaneo". Proceedings of Secondo Forum Internazionale di Studi "Le Vie dei Mercanti. Rappresentazione come governo della modificazione", Capri, Italy, 2004, pp.125-126, edited by Edizioni Scientifiche Italiane (Italy) ISBN 88-495-0913-8
 - 2003: DE MASI A: "La Rappresentazione sulla Complessità, Analisi dei segni come eventi regolatori". Proceedings of Primo Forum Internazionale di Studi "Le Vie dei Mercanti da Luca Pacioli all'Ecogeometria del Territorio", Capri, Italy, 2003, edited by Edizioni Scientifiche Italiane (Italy) ISBN 88-495-0675-9
 - 2001: DE MASI A: "Permanenze architettoniche rurali e lacustri". Proceedings of Second International Forum "Le città del mediterraneo", Reggio Calabria, Italy, 2001, p. 457, edited by Edizioni Kappa (Italy)
 - 2001: DE MASI A: "La linea di costa : caratteri distintivi del territorio, Il disegno fra reperto e referente dell'idea di progetto, La linea di costa : diaframma fra homo audax e homo artifex, Il tema dei ponti:la fisicizzazione dell'idea di progetto". Proceedings of Second International Forum "Le città del mediterraneo", Reggio Calabria, Italy, 2001, Tavole n°28, 29, 30, 31, 32, edited by Edizioni Kappa (Italy)

Papers in Proceedings or Published in National Conference Papers

- 2008: DE MASI A: "Bellezza, Sensualità e dinamismo nella Cultura digitale". Poceedings of Seminario di Studio "Idee per la Rappresentazione", Roma, Italy, 2007, edited by Form.act (Italy)
- 2006: DE MASI A: "The Lightness of Starachitects_Il sogno contemporaneo". Proceedings of SIFET 2006 "Le Nuove frontiere della rappresentazione", Taranto, Italy, 2006, p.p 1-9. ISBN 88901-2-1
- 2004: DE MASI A: "Il disegno delle Barriere nel Progetto architettonico". Proceedings of Spazio Senza Barriere, Napoli, Italy, 2004, pp. 97-98, edited by edizioni DISVAST (Italy)

Papers published in Reviews

- 2007: DE MASI A: "Architettura Rurale tra Villa Literno e Carinola (Caserta)". Newsletter Forum UNESCO, Polytechnic University of Valencia, Spain, pag.40. I.S.S.N. 1887-1658 (in English)
- 2007: DE MASI A: "Architettura Rurale tra Villa Literno e Carinola(Caserta)". Newsletter Forum UNESCO, Polytechnic University of Valencia, Spain, pag.40. I.S.S.N. 1887-1666 (in French)

Article published on website

- 2009: DE MASI A: "Abstract 1° Report of Team International Research - UNESCO World Heritage Centre (Paris), "Rural Vernacular Heritage" 2007-2011":Campania Felix (Italy), Cultural Landscape and rural environments governance (October 2008)" - UNESCO World Heritage Centre, Paris France

<http://universityandheritage.net>

- http://universidadypatrimonio.net/eng/noticias/Archive_2009/05/_08_2009.net
- 2009: DE MASI A: "Governance of New Landscape". Proceedings of 12^m International Seminar "Historic Urban Landscapes: A new concept? A new category of World Heritage Sites?". UNESCO Forum, University and Heritage, Hanoi, Vietnam, 2009, Vol.2
 - 2008: DE MASI A: "Campania (Italy) Cultural Landscape and governance Rural environments". Second Young Researchers FORUM 2008 "Cross-cultural, qualitative approaches to cultural policy research". ENCATC, Consiglio d'Europa, European Commission, Lyon, France, 2008
<http://universityandheritage.net>; <http://universidadypatrimonio.net>
www.encatc.org/pages/uploads/media/Reader_Forum_2008.pdf
 - 2008: DE MASI A: "Memory and essentiality in the transformation of the anthropic environment". Proceedings of ICOMOS 16th General Assembly and International Scientific Symposium, Quebec, Canada, 2008
www.international.icomos.org/quebec2008/cd/toindex/.../77-ZNfW-13.pdf

CONFERENCE ACTIVITIES

- 2013: **Member of Scientific Committee and peer reviewer** for the International Conference ICOMOS-CIPA 2013 "International Committee for Documentation of Cultural Heritage" - September 22-25 – Strasbourg (France)
- 2013: **Peer reviewer** for the *European Council of Landscape Architecture Schools* "ECLAS" Conference 2013 - September 22-25 – HafenCity Universität, Hamburg (Germany)
- 2012: **Invited chair of session on "Heritage and Culture"** *3rd International Conference on Heritage and Sustainable Development* HERITAGE 2012, Porto (Portugal)
- 2012: **Member of Scientific Committee and peer reviewer** for the 1st International Conference on Ecomuseum, Community Museums and Living Communities "ECOMUSEUM 2012" - September 19-22 – Seixal (Portugal), Green Lines Institute for Sustainable Development (Portugal), Newcastle University (United Kingdom)
- 2012: **Member of Scientific Committee and peer reviewer** for the *International Conference on Cultural Heritage* EUROMED 2012 - Cyprus (Greece) University of Technology, Limassol (Cyprus), National Technical University of Athens (Greece)
- 2011: **Member of Scientific Committee and peer reviewer** for the 3rd International Conference on Heritage and Sustainable Development HERITAGE 2012 - June 19-22 - Porto Green Lines Institute for Sustainable Development (Portugal)
- 2007: **Member of Scientific Secretariat** in the *5th International Forum Le Vie dei Mercanti Rappresentare il Mediterraneo*, sponsored by Seconda Università degli Studi di Napoli, Facoltà di Architettura and BENECON – Naples (Italy)
- 2006: **Member of Scientific Secretariat** in the *4th International Forum Le Vie dei Mercanti Città Rete_Rete di Città*, sponsored by Seconda Università degli Studi di Napoli, Facoltà di Architettura and BENECON – Naples (Italy)
- 2005: **Member of Scientific Secretariat** in the *3rd International Forum Le Vie dei Mercanti Disegno come Topologia della mente*, sponsored by Seconda Università degli Studi di Napoli, Facoltà di Architettura and BENECON – Naples (Italy)
- 2001: **Member of Scientific Secretariat** in the international conference *Richard Meier - Recent Works*, sponsored by Consiglio Nazionale degli Architetti PPC, Ordine degli Architetti PPC di Napoli e Provincia - Mostra delle Terre Italiane d'Oltremare, Naples, Italy.
- 2000: **Member of Scientific Secretariat** in the international conference *Chandigarh 50 years after Le Corbusier project*, sponsored by Consiglio Nazionale degli Architetti PPC, Ordine degli Architetti PPC di Napoli e Provincia, Department of Urban Planning (Chandigarh, India) – Teatro di Corte, Palazzo Reale, Naples, Italy.

SPEAKER AT INTERNATIONAL CONFERENCES

- 2012: **THE IMAGE CONFERENCE 2012, Higher School of Humanities and Journalism, Poznan, Poland**
Report: "Architectural Model of Representation. In The Manual of the 19th Century Interpreted Through The Advanced Survey Technologies" (Sept 15, 2012)
- 2011: **THE IMAGE CONFERENCE 2011, University of California – San Sebastian, Spain**
Report: "Comparison of techniques for the 3D Modelling, Virtual Architectures and Augmented Reality" (Sept. 27, 2011)
- 2011: **XXIII ICOMOS CIPA SYMPOSIUM, Czech Technical University, Prague, Czech Republic**
Report: "Campania Felix (Italy): Measurement, advanced Survey and Visual Communication of Cultural Landscape and Small Urban Centres" (Sept 16, 2011)
- 2011: **ISPRS Working Group V/2 Conference "Cultural Heritage data Acquisition and Processing", University of York, York, United Kingdom**
Report: "Integrated Digital Survey and Visual Communication of the Small Urban Centres and Cultural Landscape of the Campania Felix (Italy)", (Aug 17, 2011)
- 2011: **VII International Color Conference, "La Sapienza" University of Rome, Faculty of Engineers, Rome, Italy**
Report: "Il Linguaggio del Colore nel Disegno delle Superfici di Architettura", (Sept. 16, 2011)
- 2010: **THE IMAGE CONFERENCE 2010, University of California, Los Angeles, USA**
Report: "Architectural Models and Complex Geometries" (Dec 9, 2010)
- 2010: **X Graphic Expression Applied to Building International Conference APEGA 2010 –**

- Departamento de Expresión Gráfica y Cartografía – Universidad de Alicante, **Alicante, Spain**
 Report: “The Digital Metamorphosis: File-To-Factory”, (Dec 4, 2010)
- 2010: **4th Young Researchers Forum 2010** “Stimulating researchers – Creating a European competitive research area”, **European Commission (Culture sector), of the European Parliament and UNESCO, Bruxelles, Belgium**
 Report: “The Representations of the Contemporary Urban Environment and Management Network for the Most Relevant Campania’s Sites (Italy)”
- 2009: **-12th UNESCO International Seminar of Forum** “Historic Urban Landscape. A new concept? A new category of World Heritage Sites?” – Hanoi Architectural University, **Hanoi, Vietnam**
 Report: “Governance of the New Urban Landscape”, (April 10, 2009)
- 2009: **- XI Settimana della Cultura - Ministry of Cultural Heritage and Activities.** Presentation of “REPORT 1 on *Campania Felix (Italy), Cultural Landscape and Governance of Rural Environments*” - Teatro di Corte, Reggia di Caserta (April 4, 2009), Caserta - Italy
- 2008: **HERITAGE 2012 3^o International Conference on Heritage and Sustainable Development, Porto, Portugal**
 Report: “Identity, Visibility, Recognition and Integrated Digital Survey for Interpretation and Promotion of the Architectural Heritage” (June 18, 2012)
- 2008: **2th Young Researchers Forum 2008** “Cross-cultural, qualitative approaches to cultural policy research”, **European Commission (Culture sector), of the European Parliament and UNESCO, Lyon, France**
 Report: “Campania (Italy), Cultural Landscape and Governance Rural environments”, (Oct 15, 2008)
- 2008: **ICOMOS 16th General Assembly and International Scientific Symposium**, Université de Laval, **Quebec, Canada**
 Report: “Memory and Essentiality in the Transformation of the Anthropic Environment”, (Sept 29, 2008)
- 2008: **International Forum of Young Researchers and Professional in Cultural Heritage**, University of Laval, **Quebec, Canada**
 Report: “Rural Italian Architecture: Conservation, Sustainability” (Sept 29, 2008)
- 2008: **13th International Conference on Geometry and Graphics**, University of Dresden, **Dresden, Germany**
 Report: “Geometry, Nature and Cultural Landscape” (Aug 10, 2008)
- 2008: **HERITAGE 2008 1^o International Conference World Heritage and Sustainable Development, Vila Nova de Foz Côa, Portugal**
 Report: “Campania (Italy) Cultural Landscape and Rural Environment governance” (May 5, 2008)
- 2008: **EURAU’08 European Symposium on Research and Urban Design** “Cultural Landscape”, Superior Technical School of Madrid, **Madrid, Spain**
 Report: “Rural Architecture Heritage”, (Jan 10, 2008)
- 2007: **XXI ICOMOS CIPA SYMPOSIUM** “Anticipating the future of the cultural past”, University of Athene, **Athene, Greece**
 Report: “Outcome of the Representation of Architecture: Image and Memory”, (Oct 3, 2007)
- 2007: **V International Meeting City “Image and Memory”**, Universidad de Oriente, Facultad de Construcciones, **Santiago de Cuba – CUBA**
 Report: “Memory and Essentiality in the Transformation of the Modern Environment” (May 21, 2007)
- 2007: **EARCOM’07 Sistemi Informativi per l’Architettura**, University of Marche, **Ancona, Italy**
 Report: “European Network_Città in Competizione – Identify, Connect, Elevate dell’Architettura Moderna a Napoli” (May 19, 2007)
- 2007: **IX Settimana della Cultura 2007 - Ministry of Cultural Heritage and Activities.** Book presentation “*Architettura Rurale tra Villa Literno e Carinola (Caserta)*” pubblicata da Alinea, Firenze 2006 - Teatro di Corte, Reggia di Caserta (14-05-2007), Caserta – Italy
- 2006: **XXXIV IAHS World Congress** “Sustainable Housing Design: emphasizing urban housing”, University of Naples Federico II, **Naples, Italy**
 Report: “Navigazione VRML e Sistemi Wireless Lan per i Quartieri Residenziali Moderni ai Margini della Città Contemporanea” (Sept 23, 2006)
- 2006: **11th UNESCO Forum International** “Documentation for Conservation and Development New strategies for the future”, University of Florence – Faculty of Architecture, **Florence, Italy**
 Report: “Architecture & Web” (Sept 16, 2006)
- 2006: **SIFET 2006 National Conference** “Le Nuove Frontiere della rappresentazione 3D”, **Taranto, Italy**
 Report: “The Lightness of Stararchitects_il sogno contemporaneo” (June 16, 2006)

INVITED LECTURES

- 2012 : **1st International Conference on Ecomuseum, Community Museums and Living Communities “ECOMUSEUM 2012”** - September 19-22 – Seixal (Portugal) - Green Lines Institute for Sustainable Development (Portugal) and Newcastle University – (United Kingdom)
- 2003 : **International Conference “Arte e Matematica: un binomio sorprendente”**, Vasto – Italy
 Report: “Costruzione e Seduzione nell’Immagine Visiva” – (April 12, 2003)

SCIENTIFIC COMMITTEES

- 2013 **Member and peer reviewer for the International Journal of Heritage Studies**, (ISSN 1352-7258), Australian National University (Australia), York St John’s University (United Kingdom) – present: Taylor and Francis Online (USA)
 Areas: Heritage management and Conservation
- 2013 **Member and peer reviewer for the Journal of Cultural Heritage**, ICIS-CNR (National Research

- present: Council, Italy) - Elsevier Masson, Issy-Les-Moulineaux cedex (France)
Areas: Safeguard, Conservation and exploitation of cultural heritage, Computer sciences in Cultural heritage
- 2012
present: **Member of ICOMOS- ICIP** "International Scientific Committee on Interpretation and Presentation of Cultural Heritage Sites" - University of California, Merced – School of Social Science, Humanities and Arts, Merced (USA)
- 2012
present: **Member of the Journal of Civil Engineering and Architecture Editorial Board**, David Publishing Company, EL Monte (USA)
Areas: Computerized representation techniques, digital models for analysis and visualization of cultural heritage, representation and analysis system for cultural heritage and landscape, cultural heritage data acquisition and processing, landscape perception, mapping and representation of intangible landscape
- 2011
present: **Associate Editor of International Journal of the Image**, University of California UCLA (USA), University of Illinois Research Park - Champaign (USA)
- 2010
present: **Member of the International Journal of Heritage and Sustainable Development Editorial Board**, Green Lines Institute for Sustainable Development (Portugal)
Areas: Heritage and Sustainable economics, Sustainable preservation of natural heritage, Sustainable preservation of cultural heritage, heritage and communities development, Heritage and sustainable tourism, Heritage and governance for sustainable development
- 2009
present: **Appointed Expert by Italian Ministry of Cultural Assets** for the realization of the QSN (National Development Framework) 2007-2013 – Area 6 – *Analyses, feasibility and sustainability studies to in the cultural and landscape areas* (Italy)
- 2010
present: **Appointed Expert on Central Institute for Cataloguing and Documentation - Italian Ministry of Cultural Assets** (Italy). Area of intervention: Communication

PROFESSIONAL MEMBERSHIP

- 2012-15: **Admitted to the Register of Experts of the Turin Polytechnic**, Faculty of Engineering and Architecture SSD ICAR/17- Drawing (Italy)
- 2012
present: **Member of ICOMOS - ICIP** "International Scientific Committee on Interpretation and Presentation of Cultural Heritage Sites" - University of California, Merced – School of Social Science, Humanities and Arts, Merced (USA)
- 2010-13: **Admitted to the Register of Experts of the Turin Polytechnic**, I Faculty of Engineering SSD ICAR/17- Drawing (Italy)
- 2008: **Onorary Member-Italian Academy of Sciences, Letters and Arts "Terra del Vesuvio"**, Nocera Inferiore (Italy)
- 2006: **Member of UNESCO International Forum** – University and Heritage (Spain, France)
- 2005
present: **Member of U.I.D.** (Unione Italiana per il Disegno), Italy
- 2000
present: **Admitted to the Ordine degli Architetti PPC of Naples Register**, n°7509 (Italy)

PROFESSIONAL LICENSES

- 02-17-2000: **Professional Architect**, issued by University of Naples Federico II, Faculty of Architecture (Italy)
- 06-20-2000: **Security Coordinator for the Design and Execution of the Works on Construction Sites** issued by Ordine degli Architetti PPC of Naples (Italy)
- 06-20-2000: **Prevention and Protection Services Chief for Construction Site Workers**, issued by Ordine degli Architetti PPC of Naples (Italy)

PROFESSIONAL EXPERIENCE - PROJECTS

- 2005: **Vallario House**, Naples (Italy) 3000 sq. ft. condominium interior. Commissioner: Dr. Fabio Vallario
- 2005: **Grilli Penthouse**, Naples (Italy), 3800 sq.ft. condominium interior. Commissioner: Dr. Giuseppe Grilli
- 2004: **Building** (Brombers 35 Sreet), Naples (Italy). Commissioner: Dr. Giuseppe Grilli
- 2004: **Agri-touristic estate il Serraglio**, Montepulciano, Siena (Italy) - Single family house Project of the green area. Commissioner: Montepulciano Municipality, Siena (Italy)
- 2003: **Building Bar– Pizzeria**, Caserta (Italy), preliminary and definitive project (construction completed in 2004). Commissioner: Caserta Municipality (Italy)
- 2003: **Residential complex Amendola (n°9) and green area Naples (Italy)**, architectonic and technological survey. Commissioner: I.A.C.P.(Istituto Case Autonomo Popolari) of Naples (Italy)
- 2003: **Ancient residential area in Alberi** (Salerno, Italy), architectonic restoration. Commissioner: The City of Alberi (Italy)
- 2000: **Borgo della Marina di Cassano** – City of Piano di Sorrento (Naples, Italy), survey of the local factories and caves, recovery plan. Commissioner: The City of Marina di Cassano (Italy)

DESIGN COMPETITIONS AND AWARDS RECEIVED

- 2004: **"Recovery and Requalification of Five Squares in Montesarchio"** (national competition). Sponsored by The City of Benevento (Italy)
- 2004: **"Design of Apartments and Logistic Structures"** (national competition), 3rd Classified. Sponsored by The City of Rome (Italy)
- 2003: **"Architecture for Young Architects and Engineers Prize"** (national competition), 3rd Classified.

- 2001: Sponsored by The City of Cimitile, Naples (Italy)
 “**Design for a Multipurpose Center and Residential Structures in Catania**” (EUROPAN 6 international competition). Sponsored by The City of Catania (Italy)
- 1999: “**Design Planning for a School Center in Salerno**” (international competition). Sponsored by The City of Salerno (Italy)

EXHIBITIONS

- 2008: “**International Forum of Young Researchers and Professional In Cultural Heritage**”, Université de Laval – Quebec (Canada)
 Project: *Rural Italian Architecture: Conservation, Sustainability*
- 2008: “**Cultural Landscape**”, EURAU’08 European Symposium on Research and Urban Design, Superior Technical School of Madrid – Madrid (Spain)
 Project: *Rural Architecture Heritage*
- 2003: “**Giornate Scientifiche di Ateneo 2007**”, Second University of Naples – Faculty of Architecture (Italy)
 Project: *Architettura Rurale tra Villa Literno e Carinola (Caserta)*
- 2007: “**Rappresentare il Mediterraneo**”, Quinto Forum Internazionale di Studi Le Vie dei Mercanti, The Second University of Naples, Faculty of Architecture, BENECON Research Center (Italy)
 Project: *Cultural Landscape napoletano: durata e persistenza dell’antichità*
- 2006: “**Menti@Contatto 6° Salone dell’Informatica delle Comunicazioni e dell’Elettronica**” Campania Region (Italy)
- 2005: “**Giornata nazionale di Studio dei dottorati di Ricerca ICAR 17 – Mostra Manifesti delle tesi di dottorato dal 1999 ad oggi7 anni di ricerca nel dottorato**”, Faculty of Architecture of Florence, Unione Italiana per il Disegno (Italy)
 Project: *Architettura Rurale tra Villa Literno e Carinola (Caserta)*
- 2003: “**1st Exhibitions Education Production**” *Representation Techniques* Course, University of Naples Federico II, Faculty of Architecture (Italy)
- 2004: “**2nd Exhibitions Education Production**” *Representation Techniques* Course, University of Naples Federico II, Faculty of Architecture (Italy)

OTHER

- 03.23.2007: **TV Interview broadcast on RAI UTILE** (Italian national TV), to present the book *Architettura Rurale tra Villa Literno e Carinola (Ce)* – Roma, Italy

LANGUAGES

- **Italian** : Native
- **French**: Fluent
- **English** : Fairly Spoken (03.21.2002 *Completion of English Courses Diploma - The University of La Verne, California - NATO AFSOUTH, Naples, Italy*).